

HOME SCREEN (LEVEL 01)

- Outline of abstracted wave structure with hotspots moving in subtle flow motion, random panning left/right when idle
- Reactive to Touch/Flick/Swipe with subtle elasticity/inertia motion
- Hotspot category areas subtly pulsate independently to signify action
- RFID objects to be used to activate selected category area
- When users try to select a 'category', an on-screen prompt as 'Use objects below' appears for interaction
- (back-up plan - to have the hotspots active on touchscreen should RFID kit fails)

FINANCE

Claritas est etiam processus dynamicus, qui sequitur mutationem consuetudinium notare quam littera gothica, quam nunc putamus parum claram lectorum.



CLIENTS:

BBVA



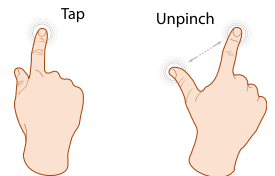
citibank

PayPal



RESEARCH:

The future of
the wallet ▶



HOME SCREEN (LEVEL 02)

- Fjord logo, onscreen prompt & all other hotspots fade out
- Wave structure colours to appropriate colour coded areas, and shifts to bottom of screen – continues to move in subtle flow motion
- Level 02 content fades in & zooms out onto screen
- Active client logos in colour, deactivated client logos greyed out
- Tap/Unpinch> active areas for sub-categories (i.e. client logos/text) as button areas
- Back button in middle left side of screen to be visible



CATEGORY MAIN SCREEN (LEVEL 03)

- Content area overlay the home screen wave (home screen wave still in motion)
- Category header with some text blurb
- Level 02 content fades out & zooms in out of screen
- Level 03 content fades in & zooms out onto screen
- Tap/Unpinch> active areas for text or video screen content
- Back button in middle left side of screen to be visible



CATEGORY CASE STUDY - IMAGE CAROUSEL SCREEN (LEVEL 04)

- Level 03 image cluster zooms up & expands onto screen to reveal carousel of images, with background fade out
- Flick/Swipe to rotate through various images
- For multiple screenshots within a certain device, a automatic slideshow of screenshots are previewed (as suggested in video animatic)
- Pinch > to close images. Reverts back to Level 03

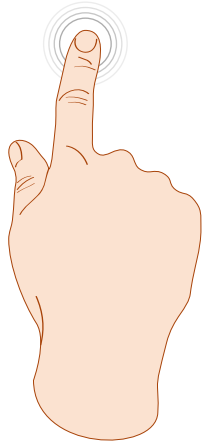


CATEGORY CASE STUDY – VIDEO SCREEN (LEVEL 04)

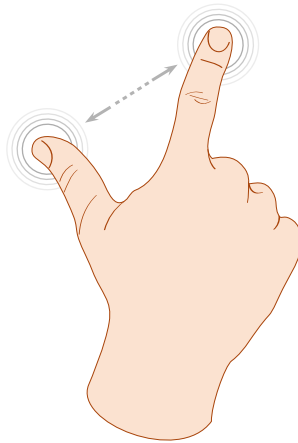
- Level 03 video image zooms up & expands onto screen to reveal video screen, with background fade out
- Video auto-play on full size, featuring a playhead indicator (no play, pause, forward or rewind buttons)
- Pinch > to close video. Reverts back to Level 03

MULTI-TOUCH HAND GESTURES

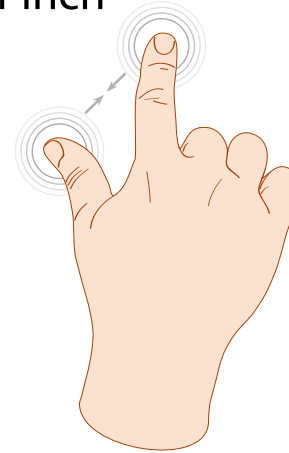
Tap or Unpinch



To select
category
or media

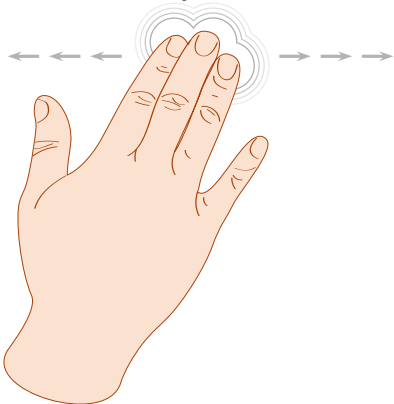


Pinch



To close
image or video
media

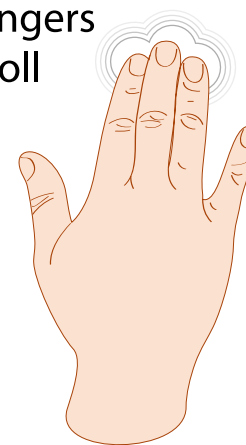
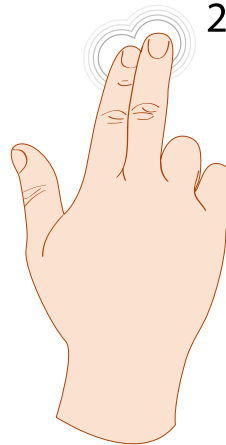
Flick/Swipe



Responsive to
inactive areas

To scroll through
carousel of
images

2/3 fingers scroll

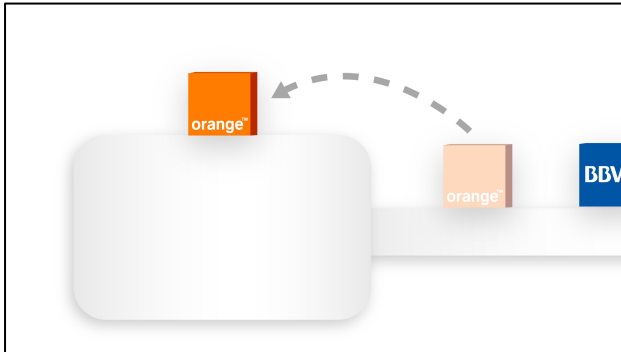


Hidden action –
To bring back to
home screen with
drag-down
function

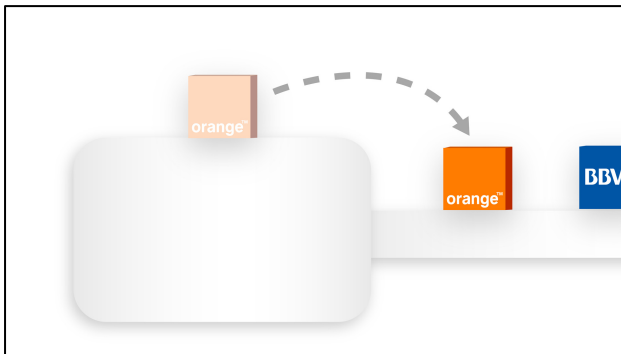
(similar process as
iPhone iOS Notification
Centre)

FJORD™ MWC 2012 – Touchscreen Storyboard

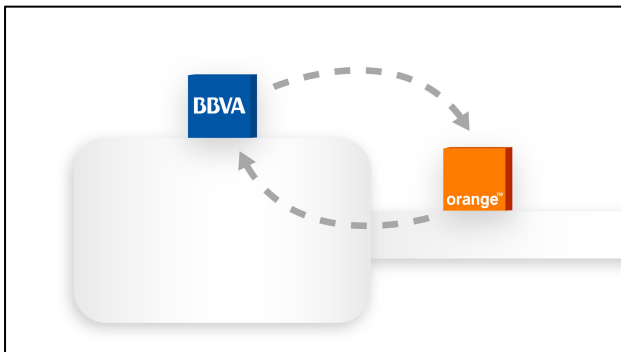
RFID OBJECT READER SCENARIOS



New object is placed on RFID reader
Activates the home screen selected category



Object is removed from RFID reader during interaction
Zoom-out from current area to home screen



Two objects are switched around on RFID reader during interaction
Zoom-out from current category area with left or right pan to new selected category area

FJORD™ MWC 2012 – Touchscreen Storyboard

WALL STRIP LIGHT RGB COLOUR VALUES



Scarlet

R: 195 G: 10 B: 36



Indigo

R: 0 G: 92 B: 171



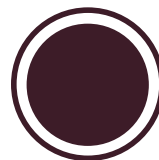
Purple

R: 172 G: 0 B: 122



Gold

R: 251 G: 182 B: 33



Burnt Umber

R: 61 G: 28 B: 40



Green

R: 137 G: 196 B: 85